



# PJSC “Kyiv Margarine Factory”

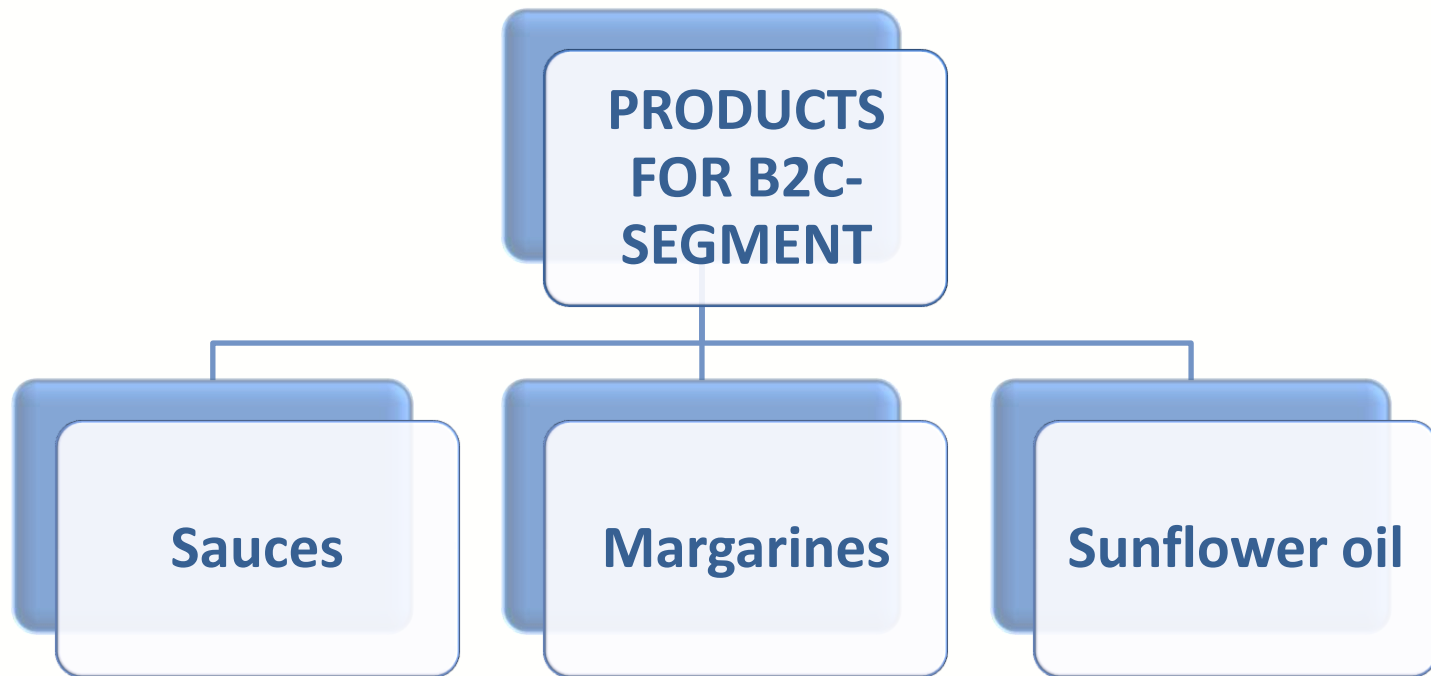
## RANGE OF PRODUCTS IN B2C-SEGMENT

Kyiv, 2014



# PJSC “Kyiv Margarine Factory”

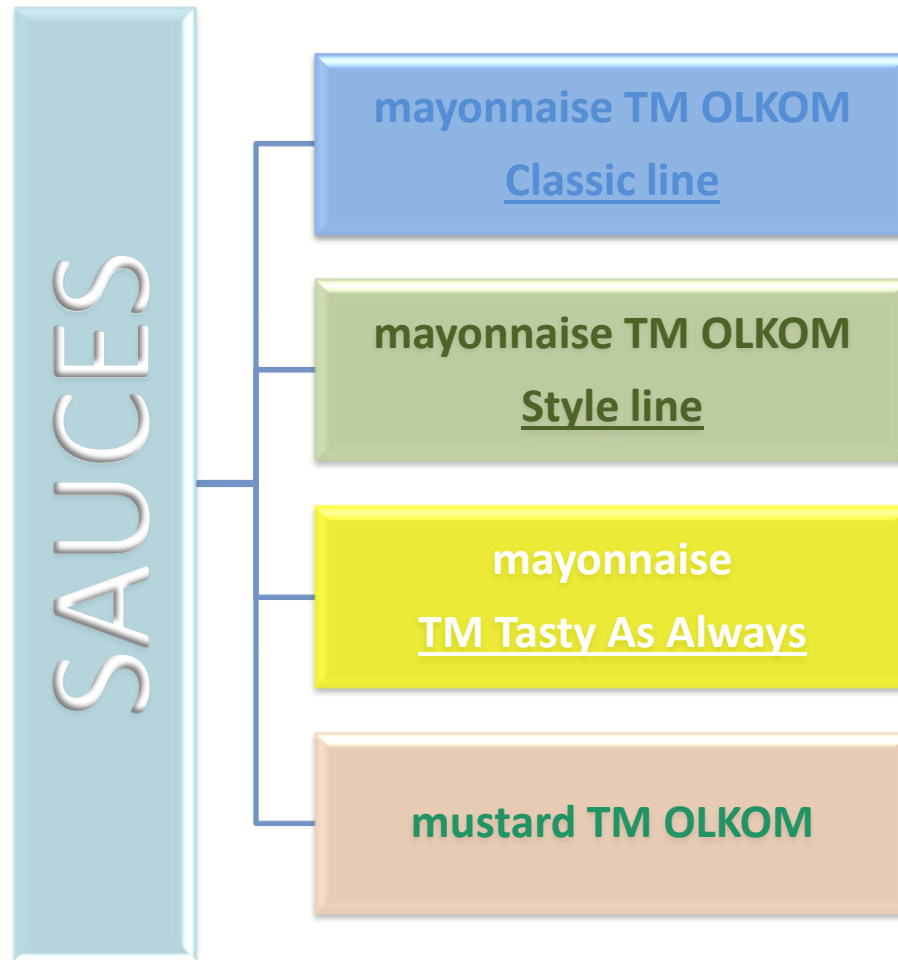
## RANGE OF PRODUCTS IN B2C-SEGMENT





# PJSC “Kyiv Margarine Factory”

## RANGE\_SAUCES





# PJSC "Kyiv Margarine Factory"

## RANGE\_MAYONNAISE TM OLKOM\_CLASSIC LINE



**Mayonnaise Provencal Kyiv  
72%**



**Mayonnaise Provencal 67%**



# PJSC “Kyiv Margarine Factory”

## PACKAGE\_MAYONNAISE TM OLKOM\_CLASSIC LINE

### Mayonnaise Provencal 67%

- Plastic bag (200 g)
- Plastic bag (350 g)
- Plastic bag (650 g)
- Stand-up pouch (400 g)

### Mayonnaise Kyiv Provencal 72%

- Plastic bag (200 g)
- Plastic bag (650 g)
- Stand-up pouch (400 g)



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## RANGE\_MAYONNAISE\_STYLE LINE



Mayonnaise **European Style** (72%)



Mayonnaise **Classic Style** (67%)



Mayonnaise **Fitness Style** (53%)



Mayonnaise **Vegetarian Style** (53%)



# PJSC “Kyiv Margarine Factory”

## PACKAGE\_MAYONNAISE\_STYLE LINE

### Mayonnaise European Style

- Stand-up pouch (400 g)

### Mayonnaise Classic Style

- Stand-up pouch (170 g)
- Stand-up pouch (400 g)

### Mayonnaise Fitness Style

- Stand-up pouch (170 g)
- Stand-up pouch (400 g)

### Mayonnaise Vegetarian Style

- Stand-up pouch (400 g)



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## PACKAGE\_MAYONNAISE\_TM TASTY AS ALWAYS



Mayonnaise Tasty As Always (35%)

Stand-up pouch (200 g)

Stand-up pouch (400 g)

Stand-up pouch (600 g)

Plastic bag (150 g)

Plastic bag (200 g)

Plastic bag (650 g)

Bucket (850 g)



# PJSC “Kyiv Margarine Factory”

## RANGE MUSTARD



Mustard **Russian** (strong)

Mustard **Kyiv** (spicey)



# PJSC “Kyiv Margarine Factory”

## PACKAGE\_MUSTARD

### Mustard Russian

- **Stand-up pouch (120 g)**
- **Glass jar (250 g)**

### Mustard Kyiv

- **Stand-up pouch (120 g)**
- **Glass jar (250 g)**



# PJSC “Kyiv Margarine Factory”

## RANGE\_MARGARINE

Table margarine  
**Crumpet 80%**

Table margarine **Creamy  
Kyiv 72%**

Table margarine **Milky  
Kyiv 70%**

Table margarine **Creamy  
Muffin 65%**

Table margarine  
**Metropolitan Kyiv 50%**

Sandwich margarine  
**Halvarine 40%**



# PJSC “Kyiv Margarine Factory”

## ПАКУВАННЯ\_МАРГАРИН

Table margarine **Crumpet 80%**

- Foil (450 g)

Table margarine **Creamy Kyiv 72%**

- Foil (200 g, 350 g, 450 g, 850 g)

Table margarine **Milky Kyiv 70%**

- Foil (200 g, 450 g)

Table margarine **Creamy Muffin 65%**

- Foil (200 g, 450 g)

Table margarine **Metropolitan Kyiv 50%**

- Foil (200 g, 450 g)

Sandwich margarine **Halvarine 40%**

- CHUB (200 g, 400 g)



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## RANGE SUNFLOWER OIL



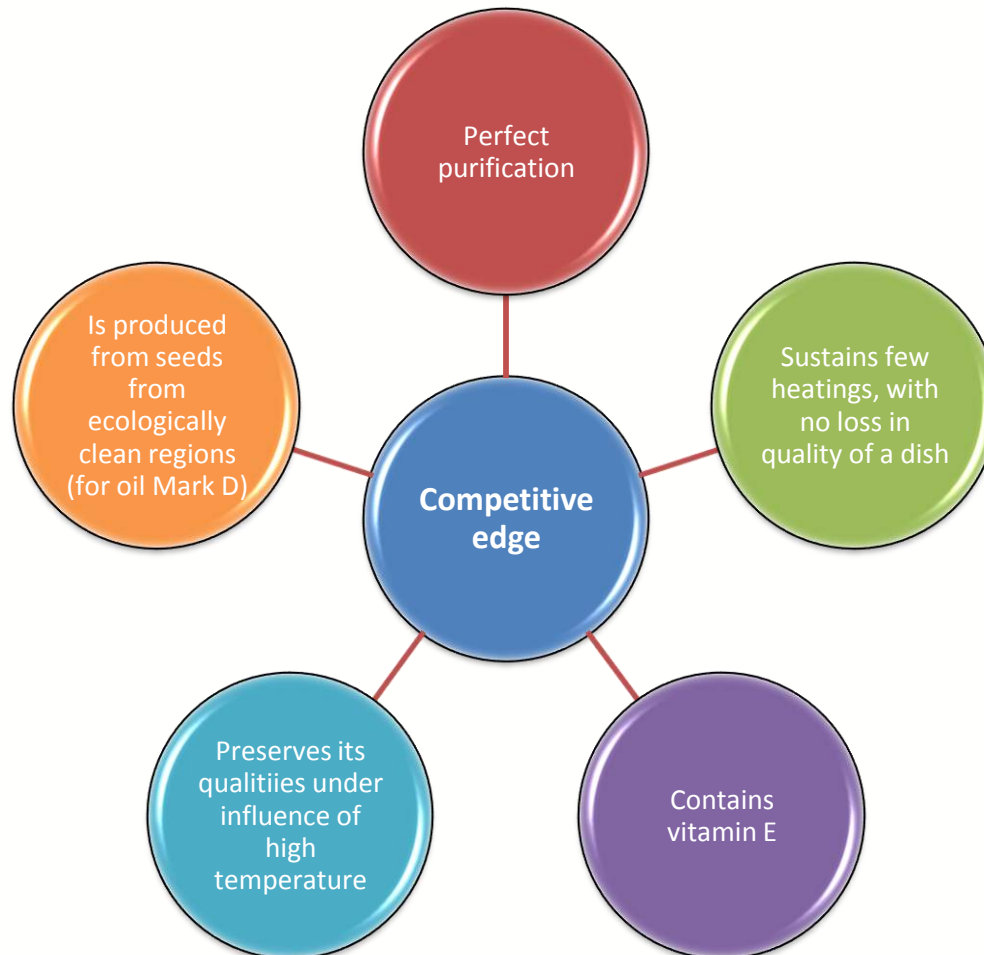
**SUNFLOWER OIL REFINED DEODORIZED FROZEN-OUT**

- mark P
- mark D (for dietary and children nutrition)



# PJSC “Kyiv Margarine Factory”

## SUNFLOWER OIL\_COMPETITIVE EDGE





# PJSC “Kyiv Margarine Factory”

## PACKAGE\_SUNFLOWER OIL

Sunflower oil refined deodorized frozen-out  
(mark P)

- PET bottle (0,75 l)
- PET bottle (1,5 l)
- PET bottle (3 l)

Sunflower oil refined deodorized frozen-out  
(mark D)

- PET bottle (0,75 l)
- PET bottle (1,5 l)



# PJSC “Kyiv Margarine Factory”

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**THANK YOU FOR YOUR ATTENTION!**