

# WOODEN BICYCLES



WOODROVER



*Excellence in every detail*

# WE OFFER



WOODROVER



## BICYCLES

WoodRover **Alfa** - *is ready*

*In developing:*

WoodRover **AIR**

WoodRover **ROAD**

WoodRover **Hipster**

WoodRover **Electro**

WoodRover **Female**

WoodRover **Child**

## COMPONENTS

*In developing:*

Fork

Handlebar

## ACCESSORIES

*In developing:*

Helmet

Fenders

Stands for bicycles

# BENEFITS OF WOODEN FRAME



WOODROVER

- **S**TRENGTH
- **S**HOCK-ABSORPTION



- **H**ARDNESS
- **U**NIQUENESS

# BUSINESS MODEL



WOODROVER

USA

**TARGET MARKET**

Europe

**1 billion cyclists  
in the world**

**B2B**

**Creating &  
Manufacturing**  
*(Ukraine)*

**Distributors**  
*(USA, Europe)*

**Resellers**  
*(Bike-shops,  
sport-shops,  
internet-shops)*

**Consumers**

**B2C**

**Creating &  
Manufacturing**  
*(Ukraine)*

**Retail sales**  
*(Website,  
Social networks)*

**Consumers**



# COMPETITIVE ADVANTAGES



WOODROVER

- **LOW PRICE**
- **STYLISH & UNIQUE DESIGN**
- **EXCELLENT QUALITY**
- **HIGH-EXPERIENCED TEAM**
- **ECO-FRIENDLY PRODUCTION**



# FINANCIAL FORECAST



WOODROVER

**TOTAL EXPENSES - \$ 134 000**

**OWN SOURCES - \$ 10 000**

**REQUIRED INVESTMENTS – \$ 124 000 for:**

- equipment
- marketing campaign
- certification

**PAYBACK PERIOD – 6-9 months**

**WE ARE LOOKING FOR THE PARTNERS AND INVESTORS**



# TEAM



WOODROVER



**Valeriy Gorbатов,**  
*CEO*



**Anton Lubnin,**  
*The Head  
Developer*



**Maksim Filippov,**  
*Financial  
Consultant*



**Tatiana Kravchenko,**  
*Mentor, B-Sharks*

ENJOY YOUR RIDE WITH US! TEST IT!



WOODROVER

<http://woodrover.eu>



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